



August 26, 2023

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Contact

Phone
678.271.8099

Email
info@mayflatl.org

Website
www.mayflatl.org

Mobile App
MAYFL

Metro Atlanta Youth Football League (MAYFL) 20th Anniversary Sponsorship Opportunities

Dear Esteemed Sponsor,

We are thrilled to extend to you an exclusive invitation to join hands with the Metro Atlanta Youth Football League (MAYFL) as we celebrate our 20th anniversary this year. For two decades, MAYFL has stood as a beacon of youth development, community engagement, and athletic excellence in the heart of Metro Atlanta. As we embark on this monumental milestone, we invite you to be a vital part of our journey by helping us raise approximately \$50,000 that will directly contribute to shaping the future of our young athletes and our beloved community.

About MAYFL: At MAYFL, we believe that true development encompasses not only the physical aspects but also the intellectual and character-building facets of a young person's life. Our mission goes beyond the football field, weaving together physical education, safety, nutrition, and the invaluable life lessons learned from football to empower our players holistically. But that's not all. We've taken it upon ourselves to nurture the academic growth of our participants through our Academic Program: "Mentoring & Helping Children to Excel in Their Lives." Our coaches, more than just instructors, serve as mentors and role models, instilling the values of sportsmanship, academic diligence, and unwavering character. We provide structure for growth and guidance for those who may lack it.

Past Activities and Future Aspirations: Over the years, MAYFL has been committed to enriching the lives of our athletes beyond the field. Through engaging activities like the Annual Spelling Bee, visits to esteemed institutions such as the Chick-fil-A College Football Hall of Fame and the Georgia Aquarium, movie outings, cheer competitions, and our Academic Awards Event, we have consistently nurtured well-rounded individuals. Looking forward, we aspire to broaden our horizons even more by taking our players and cheerleaders on visits to colleges, offering them insights into the workings of government, and conducting financial workshops for parents and children alike.

Why Sponsor MAYFL's 20th Anniversary: As we celebrate 20 years of MAYFL's impactful journey, we invite you to become a part of this legacy. Your sponsorship isn't just a contribution; it's an investment in the future of our community. By aligning your brand with MAYFL, you become an integral player in the development of young lives. Your support will not only make a tangible impact but will also resonate in the hearts of families, athletes, and community members for years to come.

“CELEBRATING 20 YEARS IN YOUTH SERVICES!”



WHERE STUDENT ATHLETES COME TO PLAY!

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Sponsorship Levels:

1. Diamond Sponsor - \$15,000:

- Prominent logo placement on the MAYFL website and app.
- Special recognition as a Diamond Sponsor during all league events.
- Full-page ad in our digital event program.
- VIP access and seating at select MAYFL games and events.
- Exclusive social media spotlight on your partnership.
- Distinguished acknowledgment for supporting MAYFL's Academic Program.

2. Platinum Sponsor - \$10,000:

- Logo placement on the MAYFL website and app.
- Recognized as a Platinum Sponsor during league-wide initiatives.
- Half-page ad in our digital event program.
- Access to MAYFL games and events.
- Social media appreciation for your support.
- Spotlight on your contribution to MAYFL's Academic Program.

3. Gold Sponsor - \$5,000:

- Logo placement on the MAYFL website and app.
- Acknowledgment as a Gold Sponsor in league communications.
- Listing in our digital event program.
- Access to MAYFL events and games.
- Social media mention of your sponsorship.
- Recognition as a supporter of MAYFL's Academic Program.

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4. Silver Sponsor - \$2,500:

- Logo placement on the MAYFL website and app.
- Recognized as a Silver Sponsor in league communications.
- Listing in our digital event program.
- Access to MAYFL events and games.
- Social media mention of your sponsorship.

Additional Sponsorship Opportunities:

- Website and App Banner Advertisements: Promote your brand on our platforms.
- 20th Anniversary Game Day Sponsorship: Feature your brand during special game days.

Contact Us: For detailed information about our sponsorship opportunities or to discuss tailored packages, please connect with us, at 678-271-8099 or mayflcommissioner@gmail.com. You can also reach us at our mailing address: PO Box 1291, Fairburn, GA 30213.

"Where Student Athlete's Come To Play" is more than just a slogan to us; it's the heart of our mission. Your sponsorship will shape young minds and empower them to thrive academically, athletically, and personally.

Visit our website at mayflatl.org to explore more about our league and initiatives, or download the MAYFL app to stay connected with our community.

With heartfelt gratitude,

MAYFL Sponsorship Committee

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